

H o o p C a p i t a l

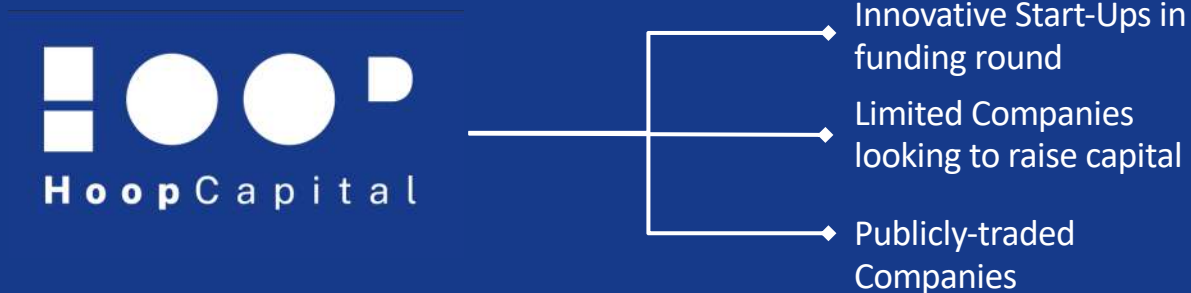
INVESTOR VISA PROGRAM



WE ARE HOOP CAPITAL

Hoop Capital is a **facilitator**, bringing together private capital and entrepreneurial skills to **generate value** and foster disruption in Italy.

We believe that the future is built by strategically **connecting companies and investors** with a shared vision.





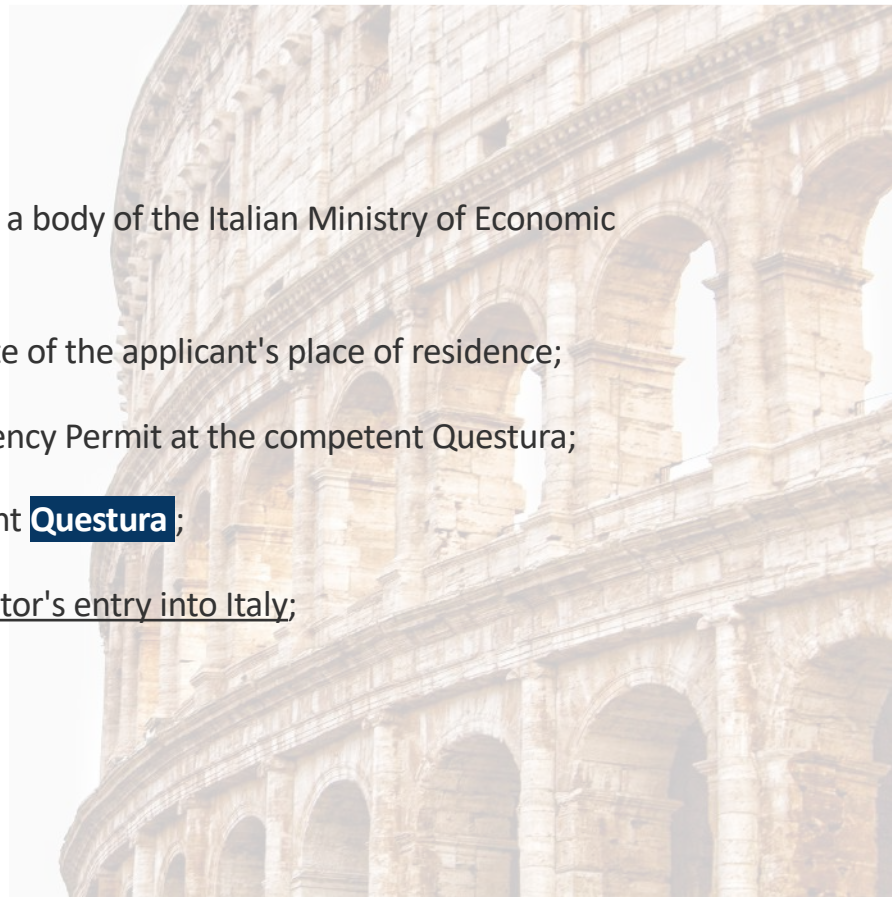
Introduced in 2017 by the Italian government, the investor visa offers access to a 2-year visa for non-EU citizens in return of a strategic investment or a philanthropic donation in Italian companies or infrastructure.

Specifically, the visa may be issued for:

- an investment of at least **250k € in an innovative startup**
- an investment of at least **500k € in an Italian limited company** (including equity instruments)
- a donation of at least 1m € in a **philanthropic initiative**
- an investment of at least 2m € in **government bonds**

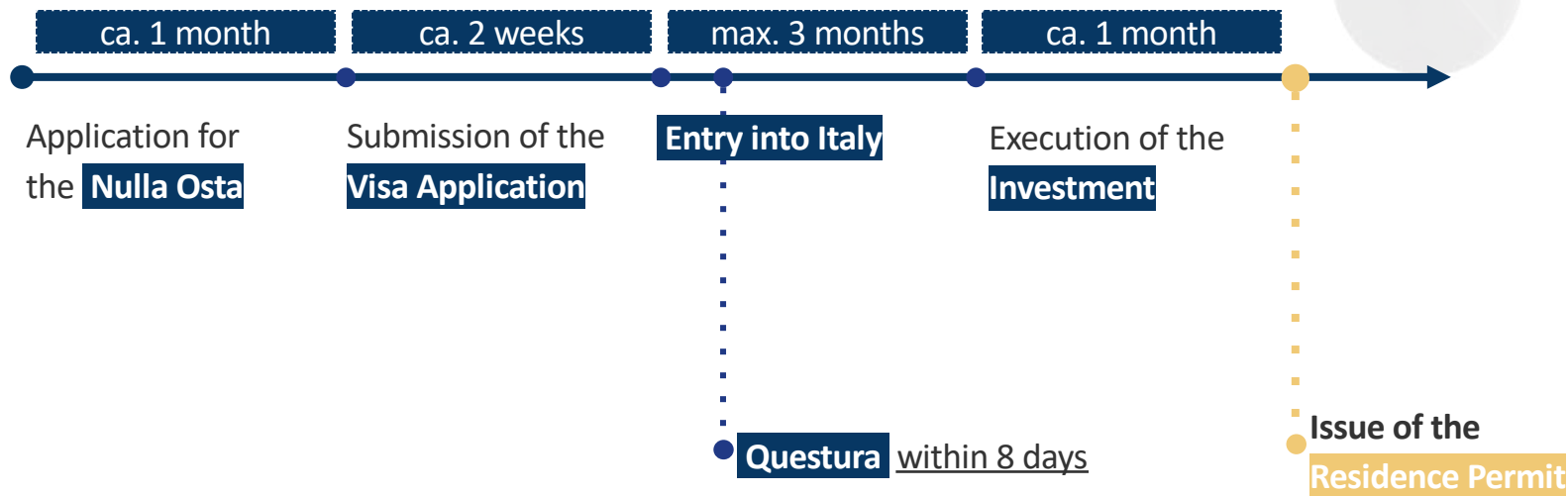


1. Application for the **Nulla Osta** at the Comitato Investitori, a body of the Italian Ministry of Economic Development.
2. Submission of the **Visa Application** at the Italian Consulate of the applicant's place of residence;
3. **Entry into Italy** and application, within 8 days, for a Residency Permit at the competent Questura;
4. Registration of the applicant's fingerprints at the competent **Questura**;
5. Execution of the **Investment** within 3 months of the investor's entry into Italy;
6. Issue of the **Two-Year Residence Permit**.





THE PROCESS - TIMELINE



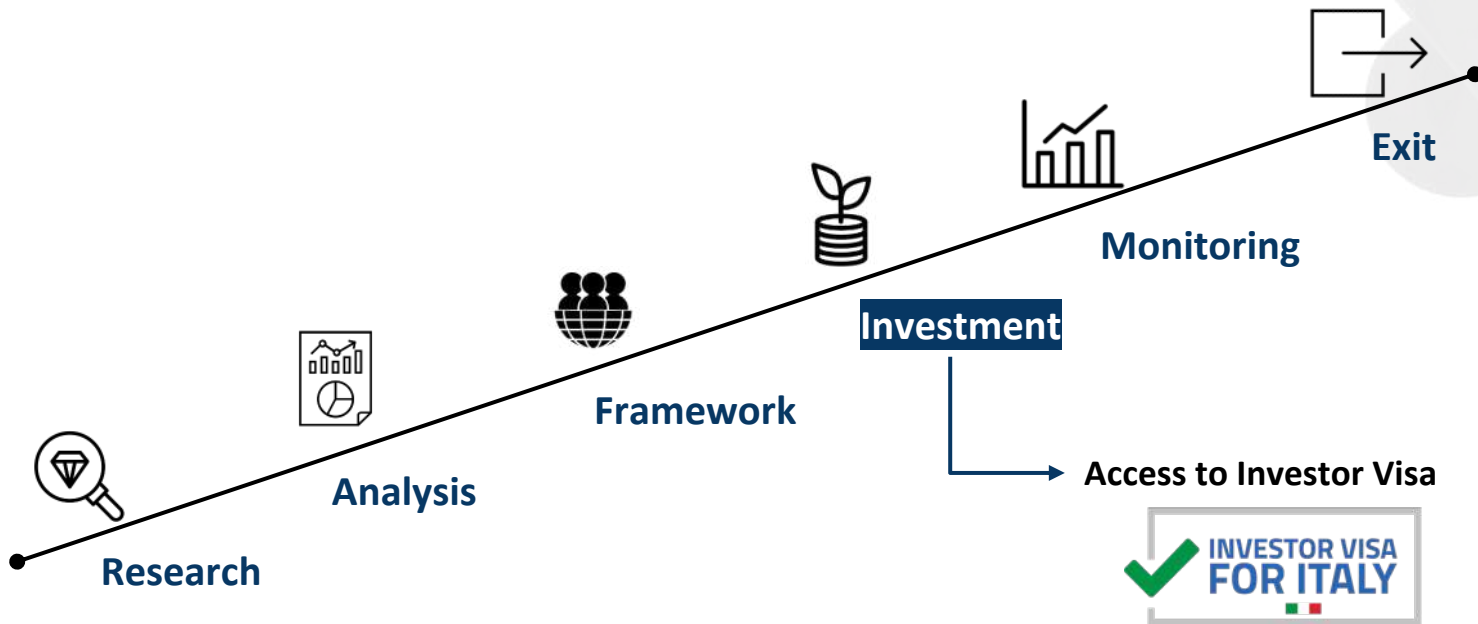
Our belief is that finding **like-minded investors** with a common vision is fundamental for success. This is why we take great care in **matching investors and start-ups** and to leverage the value each brings to the table.



- **Capital** destined to the growth of the Start-up or SME.
- **Network** that may be leveraged internationally and create new opportunities.
- Sectorial know-how and **Expertise** to take advantage of.
- Opportunity of **direct involvement** in the development and scaling of the company.
- Access to the **exclusive asset-class** of Italian Venture Capital and Private Equity
- **Network** of financial actors, including VCs, PEs and private bankers.



ON YOUR SIDE FROM START TO EXIT





SAMPLE OPERATION



Jeff is looking to **receive** the Italian **investor visa** and commissions HOOP to scout for public or limited companies or startups to invest in.



HOOP **presents** analyses and forecasts on current investment opportunities.



Once a company or startup has been selected, HOOP and Jeff collaboratively **define the framework** for the operation.



Jeff gets the investor visa valid for 2 years. Once he arrives in Italy, he has **3 months** to perform the investment in the Company selected with Hoop Capital. At time of investment HOOP receives the Opportunity Fee from Jeff.



HOOP works as an **activist investor** in helping the company or startup to hit its deliverables and grow in value.



When the time has come to collect the seeds sown, HOOP organises the **Exit** of the project and receives a Success Fee from Jeff, granted that the hurdle rate in valuation at Exit has been exceeded.



HOOP INVESTOR VISA IN NUMBERS



> 15

INVESTORS SUPPORTED IN
THE PAST 18 MONTHS



> 20

INVESTMENT OPPORTUNITIES
IN FORM OF START-UPS,
SCALE-UPS OR SMEs.



3,25

MILLION EUROS OF CAPITAL
ALLOCATED IN THE PAST 18
MONTHS



Antongiulio Marti

Founding Partner

Antongiulio founded Hoop Capital in 2020 with the mission of extracting value from the Italian entrepreneurial landscape over the medium term. He has worked in asset management for many years, first as equity portfolio manager and head of corporate advisory & club deal of a Milanese investment services firm, and then as co-fund manager of an Italian Luxembourg small cap fund. He is a director in several Italian listed companies with a market-oriented approach.



Armando Strofaldi

Partner

Armando is a professional in the international financial services sector with a strong background in technology. At Hoop Capital, he supports the analysis and selection process of target companies and coordinates activities related to the Investor Visa Program, maintaining close relationships with international investors. His experience in London at Bloomberg LP and as a broker in the equity derivatives market adds to his professional profile. He is also the founder of a technology startup.



Thomas Götsch

Associate

Thomas joined Hoop Capital in 2023, bringing his expertise to support the development of new businesses and the evaluation of investment opportunities. Prior, Thomas held a management position as the head of the DACH area for a prominent Italian luxury furniture brand. Following his tenure there, he went on to work for a Luxembourg-based fund specializing in investments in Italian small-cap companies.



Get in touch:

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